

JIMENA MORENO GONZALEZ

Associate Professor

Email: jimena.moreno@cide.edu

FORMATION

- 2003 Master in international management. Instituto Tecnológico Autónomo de México (ITAM) Development of a Five-Year Business Plan (Administrative, Financial and Organizational of the BBVA Bancomer Financial Group. Special mention. ITAM.
- 1987-1991 Law Degree. Faculty of Law, National Autonomous University of Mexico (UNAM) "Dispute settlement in the interaction of trade with the environment"
- 2016 Diploma in Senior Management. Center for Economic Research and Teaching (CIDE)
- 2014 Course. US Fundamental Law. Berkeley University. California, United States
- 2013 Diploma in Public Policy Evaluation. Center for Economic Research and Teaching (CIDE)
- 2010 Diploma "International Environmental Law" United Nations Institute for Training and Research (UNITAR)
- 2009 Course on teaching law through problem solving, Tecnológico de Monterrey, Santa Fe Campus.

PUBLICATIONS

- 2022 ***Digital Citizenship, Privacy and Protection of Personal Data***, book chapter in Digital Policy in Mexico: Rights, Citizenship and Government." Belisario Domínguez Institute. Senate of the Republic, (Co-autoría).
- 2021 ***Assessment of the degree of readiness for the adoption of artificial intelligence in the judicial systems of the region. Case of Mexico.*** Authors: María Solange Maqueo Ramírez, **Jimena Moreno González**, Olivia Andrea Mendoza Enriquez, César Rentería Marín. Center for Studies in Technology and Society CETyS, University of San Andrés

and Tinker Foundation, 2021,104. <https://cetys.lat/preparacion-del-sector-judicial-para-la-inteligencia-artificial-en-america-latina/>

2021 ***Analysis of the Regulatory Framework for Access to Data with Information of Public Interest, Final Report.*** Technical Group of Experts: Adolfo Unánue Tiscareño, Liliana Millán Nuñez, Patricia Villa Berger, Joyce Sadka, **Jimena Moreno (CIDE)**, María de los Ángeles Estrada, José Alejandro Ruiz Sánchez. National Institute of Statistics and Geography (INEGI) - School of Government and Public Transformation. Tecnológico de Monterrey.

2021 ***Analysis of the Regulatory Framework for Access to Data with Information of Public Interest, Final Recommendations.*** Technical Group of Experts: Adolfo Unánue Tiscareño, Liliana Millán Nuñez, Patricia Villa Berger, Joyce Sadka, **Jimena Moreno (CIDE)**, María de los Ángeles Estrada, José Alejandro Ruiz Sánchez. National Institute of Statistics and Geography (INEGI) - School of Government and Public Transformation. Tecnológico de Monterrey

2021 ***Analysis of the Regulatory Framework for Access to Data with Information of Public Interest. Regulatory Review.*** Technical Group of Experts: Adolfo Unánue Tiscareño, Liliana Millán Nuñez, Patricia Villa Berger, Joyce Sadka, **Jimena Moreno (CIDE)**, María de los Ángeles Estrada, José Alejandro Ruiz Sánchez. National Institute of Statistics and Geography (INEGI) - School of Government and Public Transformation. Tecnológico de Monterrey

2021 ***Analysis of the Regulatory Framework for Access to Data with Information of Public Interest, Review of public policies and interest.*** Technical Group of Experts: Adolfo Unánue Tiscareño, Liliana Millán Nuñez, Patricia Villa Berger, Joyce Sadka, **Jimena Moreno (CIDE)**, María de los Ángeles Estrada, José Alejandro Ruiz Sánchez. National Institute of Statistics and Geography (INEGI) - School of Government and Public Transformation. Tecnológico de Monterrey.

2020 ***Electronic voting.*** Technical Report, Centro Latam Digital. Co-authorship.

2020 ***Voices for the Personal Data Protection Dictionary.*** National Institute of Transparency, Access to Information and Protection of Personal Data of the following concepts as author of the following definitions: 1) Proof of damage; (2) Public interest; 3) confidential information; 4) public information, and 5) classified information.

2019 ***Cybersecurity: state of art in Latin America.*** Journal of Public Administration. Volume LIV, No.1 (January-April 2019). Co-author

2019 ***Voices for the Dictionary of Transparency and Access to Public Information.*** relating to, reserved information and reservation period (co-authorship pages 174 and 220), declassification of information (p.123), public version (p.377). National Institute of

Transparency, Access to Information and Protection of Personal Data. Coordinator. Guillermo Cejudo, 2019.

- 2018 **Comments to articles 83 to 87 "Responsible for the Protection of Personal Data Held by Obligated Subjects"**, as well as articles 88 and 89, "Of the National Institute of Transparency, Access to Information and Protection of Personal Data" for the General Law on Protection of Personal Data in Possession of Obligated Subjects. In the process of publication by the National Institute of Transparency, Access to Information and Protection of Personal Data.
- 2017 **Article. Protection of personal data, privacy and privacy: the disturbing search for a necessary global balance.** Co-author. Revista de Derecho (Valdivia) Universidad Austral de Chile. p. p. 77-97.
- 2017 **Competitiveness and internet economy.** Chapter of the book in "The Mexican Constitution in the digital society and economy" Selected topics of Mexican digital law. Center for Constitutional Studies of the Supreme Court of Justice of the Nation. P.P 231-272.
- 2017 **Comments on article 3, first, second and third paragraphs and sections I, II (a-d) of the Political Constitution of the United Mexican States Commented.** Tomo I. Ed. Tirant lo Blanch. P.P. 111-122.
- 2016 **Article "The Count of Damages: Compensation, Interest and Costs of Investor-NAFTA State Arbitration.** The Mexican experience". Journal of Commercial and Investment Arbitration in the arbitration practice section, March. 2016
- 2015 **Standards and recommendations for the protection of personal data in cloud computing.** Its application to the case of the National Registry of Victims in Mexico. JUEZ Magazine N°3.
- 2015 **Article "Myths and realities of investor-state arbitration in the North American Free Trade Agreement. The Mexican Experience"** accepted for publication in the ICSID Investment Review - Foreign Law Journal.
- 2015 **Article. Contribution to development from legal education.** A challenge for Latin American law schools. University of Maimonides, Buenos Aires. Argentina.
- 2014 **The cloud: new paradigms of privacy and security for an innovative and competitive environment.** CIDE-Microsoft publication with the participation of Cloud middle trust.
- 2014 **Implications of a General Law on the Protection of Personal Data, March 2014. Working Paper.** Division of Legal Studies. CIDE

- 2011 ***The long-awaited ruling of the International Court of Justice on the paper mill conflict over the Uruguay River.*** IUSTITIA. Legal Yearbook of the Department of Law. Tecnológico de Monterrey.
- 2011 ***Book. Manual of Public International Law.*** Ruled. Published by Oxford University Press. Case Study Collection. CIDE Collection.
- 2010 ***Working paper on The Conservation of the World's Aquarium: Instrument of Sustainable Fisheries Policies for the Gulf of California.*** Centro de Investigación de Docencia Económicas (CIDE).
- 2010 ***Working paper The Conservation of the World's Aquarium: A Legal Analysis of Fisheries Management in the Gulf of California.*** Centro de Investigación de Docencia Económicas (CIDE).
- 2009 ***"Kyoto Protocol, Commitments and Truths: A Challenge for Mexico"*** El Mundo del Abogado, Year 11, No. 120, April 2009.

PROJECTS

- 2021 General Coordinator and responsible for the project with the Inter-American Development Bank (IDB) and the Ministry of Labor and Social Welfare (STPS) for the project: "Development of two courses within the framework of the Training Program for the Federal Center for Conciliation and Labor Registration (CFCRL) and the Local Conciliation Centers of the Ministry of Labor and Social Welfare (STPS)". Two online courses were developed: 1) training course in labor legal guidance and advice and 2) leadership and teamwork skills for senior public management. Phase II
- 2020 Responsible for the project with the Inter-American Development Bank (IDB)- STPS online course for the implementation of the Labor Reform.: "Development of courses within the framework of the Training Program for the Federal Center for Conciliation and Labor Registration (CFCRL) and the Local Conciliation Centers of the Ministry of Labor and Social Welfare (STPS)". Phase I
- 2019 General Coordinator and responsible for the project "Online course on corruption for América Móvil in Latin America". Phase II
- 2018 General Coordinator and responsible for the project "Online course and a face-to-face course for executives on corruption for América Móvil". Phase I
- 2017-2021. General Coordinator, responsible and professor of personal data protection in the Diploma "Privacy, Regulation and Data Governance". Continuing education. CIDE.

2017 General Coordinator of the Police Command Diploma and professor of transparency, access to information and protection of personal data with the National Security Commission.

2017 Responsible and coordinator of the "Transparency Study in the National Hydrocarbons Commission". Diagnosis of the institutional transparency policy, creation of a base methodology to generate indicators and a comparative study of comparative international best practices of regulatory bodies.

2016 Preparation of the Normative Study of the International Jurisdictional Development of the database for the National Institute of Access to Information and Protection of Personal Data for protection of personal data, privacy and habeas data. Phase I

WORK EXPERIENCE

2020 to date.- Associate Professor of the Division of Legal Studies of CIDE.

2008 to date.-Professor of the subjects: Public International Law, Legal Analysis (degree in economics), Law and technology as an optional subject.

2019-2020 Dean of Outreach and Legal Representative of CIDE.

2016-2019 Secretary General of the Center for Economic Research and Teaching (CIDE)

2017-2021 Coordinator and professor of the subject of personal data protection and privacy and case workshop in the Diploma of Privacy, Regulation and Data Governance at CIDE.

2016-2018 Host and analyst in the program "Conversations in the Citadel" a program of legal analysis of the Mexican Constitution. Transmitted by the Judicial Channel.

2018 Member of the team of researchers of Centro Latam Digital, on issues of data protection, privacy, cybersecurity.

2009-2016 Director of the Law Degree Program at the Center for Economic Research and Teaching (CIDE)

2016-2019 Member of the Seminar. Group of experts. Foreign Policy Dialogues (CIDE, ITAM, COLMEX, SRE, UNAM)

2014-2018 Professor of the subjects: Transparency, Access to Information and Protection of Personal Data and the subject of Strategic Planning. Diploma in Public Security. National Security Commission-CIDE.

1996-1999 NATIONAL BANKING AND SECURITIES COMMISSION

Deputy Director of the General Director for International Affairs, in charge of the following activities:

- Support in the research area.
- Advice in different areas within the financial sector (Bankruptcy, universal banking, financial lessors, etc.)
- Follow up on the agreements established with the Federal Reserve (FED) and the Securities Exchange Commission (SEC)
- Follow up on the agreements established with the World Bank.
- Support in the area of procurement and public tenders

1993-1996 SECRETARY OF COMMERCE AND INDUSTRIAL DEVELOPMENT

Deputy Legal Director of the General Director of Legal Affairs of the Undersecretariat for International Trade Negotiations, in charge of the following activities within the North American Free Trade Agreement:

- Legal review of the Environmental and Labor Cooperation Agreement.
- Implementation of the chapter on dispute settlement and dispute settlement on anti-dumping and countervailing duties.
- Member of the team of the codes of conduct and procedure of the aforementioned agreements.
- Implementation of the chapter on trade in goods, national treatment and market access for goods, sanitary and phytosanitary measures and technical barriers to trade.
- Member of the negotiating team in the Free Trade Agreement with Costa Rica, Colombia and Venezuela and Bolivia, in the chapters of dispute settlement and market access of goods.
- Member of the negotiating team of the dispute settlement chapter.
- Follow-up to agreements with the World Trade Organization (WTO).

Other

- 2022. Member of the editorial board of the journal: "Time of rights."
- 2021 . Member of the Technical Group of Experts on regulations for access to non-traditional INEGI data.
- 2018. Member of the team of expert professors of the Latam Center in the field of privacy, digital rights and cybersecurity.

2013-15. Member of the legal team that was responsible for preparing the entrance exams for the Commissioners of the Federal Competition Commission and the Federal Telecommunications Institute.

2015. Member of the CIDE team that was in charge of carrying out the study on "Justicia Cotidiana" Everyday Justice and responsible for the issue of consumers.

2015. "Specialized study on urban planning and other aspects related to the deployment of support infrastructure for radiocommunication equipment and wireless networks" for the Federal Institute of Telecommunications. In charge of developing the legal part.

2012-13. "Study on alternatives of legal instruments necessary to facilitate or sustain actions of mitigation and adaptation to climate change in the medium and long term" with SEMARNAT. Responsible for the legal section.

LANGUAGES

Spanish: Mother tongue.

English: Fluent in spoken and written.

German: Intermediate level.