

ANDREW PAXMAN

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Academic Employment:

Aug. 2014- Research professor in the History Division at the Centro de Investigación y Docencia Económicas (CIDE), Mexico City/Aguascalientes.
- Also teaching in the journalism M.A. programme, Mexico City.

2009 - 2013 Assistant Prof., History & Latin American Studies, Millsaps College, MS.

Education:

Dec. 2008 PhD., Latin American History, University of Texas, Austin.

May 2002 M.A., Latin American Studies, University of California, Berkeley
- Fellow, Oaxaca Summer Institute in Modern Mexican History, 2001.

June 1991 M.A., English Literature, University of Delaware.

June 1989 B.A., English Literature, University of Southampton, England
- Exchange student, Rutgers University, NJ, Spring 1988.

Books:

Los Gobernadores: Caciques del pasado y del presente (edited volume; Penguin Random House/Grijalbo, 2018).

- Website: <https://andrewpaxman.wordpress.com/gobernadores/>

Jenkins of Mexico: How a Southern Farm Boy Became a Mexican Magnate; a biography of William Jenkins (1878-1963), the Puebla-based industrialist and philanthropist (Oxford, 2017).

- Reviewed in: *Hispanic American Historical Review*, *Business History Review*, *Diplomatic History*, *Enterprise & Society*, *European Review of Latin American and Caribbean Studies*, *LSE Review of Books*, *Studies in Spanish & Latin American Cinemas*, *English Historical Review*, *Journal of Latin American Studies*.
- Spanish-language edition: ***En busca del señor Jenkins. Dinero, poder y gringofobia en México*** (Penguin Random House/Debate & CIDE, 2016).
 - o Reviewed in: *América Latina en la Historia Económica*, *Ulúa*, *Historia Mexicana*.
- Website: <https://andrewpaxman.wordpress.com/jenkins/>

El Tigre: Emilio Azcárraga y su imperio Televisa, co-authored with Claudia Fernández (Mexico City: Grijalbo, 2000); a biography of the late Mexican media mogul Emilio Azcárraga Milmo.

- 2nd edition, revised & annotated (Mexico City: Grijalbo, 2001).
- 3rd edition, with new Introduction (Mexico City: Grijalbo, 2013).
- 4th edition, with new Introduction (Mexico City: Grijalbo, 2021).
- Website: www.tigre-azcarraga.com.

Book in progress:

History of the Mexican press since 1988; under contract, Univ. of North Carolina Press.

Articles and Chapters:

“The Salinas Years, 1988-1994: Watershed in the Opening of Mexico’s Print Media,” in Rubén Arnoldo González Macías & Martin Echeverría, eds., *Media and Politics in Mexican Democratization: The Post-Authoritarian Sign* (Palgrave, forthcoming).

“Parteaguas mediático: La apertura de la prensa escrita bajo el presidente Carlos Salinas de Gortari,” in Adriana Pineda Soto & Marco Antonio Flores Zavala, eds., *Los artífices de la prensa en Iberoamérica* (Universidad Michoacana/Universidad Autónoma de Zacatecas, forthcoming).

“The Hostile Takeover of the Banco de Comercio of 1954: Collision and Collusion between Mexican Political and Business Elites,” *América Latina en la Historia Económica* [Mexico] 28:2 (2021): 1-22. DOI: 10.18232/alhe.1174.

“La persistencia de los monopolios: La exhibición de cine y la televisión bajo el PRI, 1938-1993,” *The Anáhuac Journal* [Mexico] 20:2 (2020): 112-136.

“Televisa de 1997 a 2018: El socio fallido de la democratización,” in José Galindo, ed., *México contemporáneo: Aspectos económicos, políticos y sociales* (Xalapa: Universidad Veracruzana, 2018).

“Changing Opinions in *La Opinión*: Maximino Ávila Camacho and the Puebla Press, 1936-1941,” in P. Gillingham, M. Lettieri, & B. Smith, eds., *Journalism, Satire and Censorship in Mexico* (Albuquerque: Univ. of New Mexico Press, 2018).

“The Rise of U.S. Spanish-Language Radio: From 'Dead Airtime' to Consolidated Ownership (1920s-1970s),” *Journalism History* 44:3 (Fall 2018).

“Who Killed the Mexican Film Industry?: The Decline of the Golden Age, 1946-1960,” *Estudios Interdisciplinarios de América Latina* [Israel] 29:1 (July 2018).

“Maximino Ávila Camacho, Puebla, 1937-1941: El Narciso que se creía Centauro,” in A. Paxman, ed., *Los Gobernadores: Caciques del pasado y del presente* (Mexico City: Grijalbo, 2018).

“Introducción: Los caciques del pasado y del presente,” in A. Paxman, ed., *Los Gobernadores: Caciques del pasado y del presente* (Mexico City: Grijalbo, 2018).

“Business Biography in Mexico: The State of the Genre, its Usefulness, and How to Research One,” *Secuencia* [Mexico] 100 (Jan. 2018).

“Simbiosis imperativa y conveniente: La evolución del capitalismo de cuates en Puebla, 1920-1940,” *Istor* [Mexico] 68, (Spring 2017).

- “No Mere Backyard: Latin American Television from Dictatorship to Democracy,” in Michael LaRosa and Frank O. Mora, eds., *Neighborly Adversaries: Readings in U.S.-Latin American Relations* (Lanham, MD: Rowman & Littlefield, 2015; 3rd ed.).
- “Mexican Democracy’s Awkward Partner: Televisa as a *de facto* Power,” in José Galindo, ed., *Mexico in Focus: Political, Environmental and Social Issues* (Hauppauge, NY: Nova Science Publishers, 2015).
- “Cooling to Cinema and Warming to Television: State Mass Media Policy from 1940 to 1964,” in Paul Gillingham and Benjamin Smith, eds., *Dictablanda: Politics, Work, and Culture in Mexico, 1938-1968* (Durham, NC: Duke Univ. Press, 2014).
- “Hybridized, Glocalized and *hecho en México*: Foreign Influences on Mexican TV Programming Since the 1950s,” *Global Media Journal* 2:2, Spring 2003.
- “Globalization and Latin Media Powers: The Case of Mexico’s Televisa,” co-authored with Alex M. Saragoza, in Vincent Mosco and Dan Schiller, eds., *Continental Order?: Integrating North America for Cybercapitalism* (Lanham, MD: Rowman & Littlefield, 2001).

Reviews and Short Articles/Chapters:

- Review: Javier Trevino-Rangel, *Policing the Mexican Past: Transitional Justice in a Post-authoritarian Regime* (Cham, Switz.: Palgrave Macmillan, 2022), *Hispanic American Historical Review* (forthcoming).
- Review: Susana Sosenski, *Robachicos: Historia del secuestro infantil en México (1900–1960)* (Mexico City: Grano de Sal/UNAM, 2021), *Journal of Latin American Studies* 54:3 (2022): 555-557. <https://doi.org/10.1017/S0022216X22000608>
- Review: Benjamin T. Smith, *The Dope: The Real History of the Mexican Drug Trade* (London: Ebury Press, 2021), *Journal of Contemporary History* 57:3 (2022): 830-32.
- Review: Kathleen M. McIntyre, *Protestantism and State Formation in Postrevolutionary Oaxaca* (Albuquerque: University of New Mexico Press, 2019), *Journal of Latin American Studies* 53:4 (Nov. 2021): 810-12. <https://doi.org/10.1017/S0022216X21000857>
- Review: Vanessa Freije, *Citizens of Scandal: Journalism, Secrecy, and the Politics of Reckoning in Mexico* (Durham, NC: Duke University Press, 2020), *Hispanic American Historical Review* 101:4 (Nov. 2021).
- Review: Gema Kloppe-Santamaría, *In the Vortex of Violence: Lynching, Extralegal Justice, and the State in Post-Revolutionary Mexico* (Oakland, CA: Univ. of California Press, 2020), *Journal of Latin American Studies* 53:2 (May 2021): 421-23. <https://doi.org/10.1017/S0022216X21000377>
- Collective review: “The Challenges to Mexico’s Press, Past and Present” (Arno Burkholder, *La red de los espejos: Una historia del diario Excélsior, 1916-1976*; Celia del Palacio, *Callar o morir en Veracruz: Violencia y medios de comunicación en el sexenio de Javier Duarte*; Humberto Musacchio, *Historia crítica del periodismo mexicano*; Gabriela Polit Dueñas, *Unwanted Witnesses: Journalists and Conflict in Contemporary Latin America*;

Ana María Serna, “*Se solicitan reporteros*”: *Historia Oral del periodismo mexicano en la segunda mitad del siglo XX*; Benjamin Smith, *The Mexican Press and Civil Society, 1940-1976*; Javier Valdez, *Narcoperiodismo*), *Latin American Research Review* 56:1 (March 2021): 260-68. DOI: <https://doi.org/10.25222/larr.1458>

Review: J. Justin Castro, *Apostle of Progress: Modesto C. Rolland, Global Progressivism, and the Engineering of Revolutionary Mexico* (Lincoln: Univ. of Nebraska Press, 2019), *The Americas* 77:4 (Oct. 2020).

“Can Mexico’s National Archive Restore Its Reputation?,” *LASA Forum* 51:2 (Spring 2020): 89-93; <https://forum.lasaweb.org/files/vol51-issue2/Articles-1.pdf>

“Latin American Media & the State: No Longer the Same Old Symbiosis (Introduction),” *Estudios Interdisciplinarios de América Latina* 30:2 (2019).

Review: Michael K. Bess, *Routes of Compromise: Building Roads and Shaping the Nation in Mexico, 1917-1962* (Lincoln: Univ. of Nebraska Press, 2017), *Canadian Journal of History* 54:3 (Winter 2019).

Review: Gabriela Recio Cavazos, *Don Eugenio Garza Sada: Ideas, acción, legado* (Monterrey, Mexico: Editorial Font, 2016), *Hispanic American Historical Review* 99:4 (Nov. 2019).

Retrospective review: Sallie Hughes, *Newsrooms in Conflict: Journalism and the Democratization of Mexico* (Pittsburgh: Univ. of Pittsburgh Press, 2006), *Política y Gobierno* XXVI:2 (July 2019); (Roundtable: “Democracia, prensa y poder en México Un debate sobre *Newsrooms in Conflict*, de Sallie Hughes”).

Review: Lisa Pinley Covert, *San Miguel de Allende: Mexicans, Foreigners, and the Making of a World Heritage Site* (Lincoln: Univ. of Nebraska Press, 2017), *Hispanic American Historical Review* 98:4 (Nov. 2018).

Review: J. Justin Castro, *Radio in Revolution: Wireless Technology and State Power in Mexico, 1897-1938* (Lincoln: Univ. of Nebraska Press, 2016), *Bulletin of Latin American Research* 37:4 (2018).

Review: Rogelio Hernández Rodríguez, ed., *Adolfo López Mateos: Una vida dedicada a la política* (México: Colegio de México, 2015), *Historia Mexicana* 267 (Jan. 2018).
- Honorary mention, political history book review, Mexican Committee. of Historical Sciences, 2020.

“Javier Llausás: Emprendedor de la paz,” in Froylán Enciso and Fernando Nieto, eds., *Sembradores de paz* (Mexico City: Senado de la República/Colegio de México, 2017).

“El capitalismo de cuates en perspectiva global” (with José Galindo), *Istor* 68 (2017): 3-6.

Review: Renata Keller, *Mexico’s Cold War: Cuba, the United States, and the Legacy of the Mexican Revolution* (Cambridge: Cambridge Univ. Press, 2015), *H-Diplo* XVIII:9 (Nov. 2016); (Roundtable Review: www.tiny.cc/Roundtable-XVIII-9).

- Review: Robert F. Alegre, *Railroad Radicals in Cold War Mexico: Gender, Class, and Memory* (Lincoln: University of Nebraska Press, 2014), *Mexican Studies/Estudios Mexicanos* 32:1 (Winter 2016).
- “A Crisis of Leadership at Mexico’s National Archive,” in Open Forum on Archives and Access: The DFS Controversy, *Hispanic American Historical Review* online, Sept. 2015, <http://hahr-online.com/open-forum-on-archives-and-access-the-dfs-controversy/>
- “Slim Helú, Carlos” in Eric Zolov, ed., *Iconic Mexico* (Santa Barbara, CA: ABC-CLIO, 2015): 532-40.
- Review: Celeste González de Bustamante, “*Muy buenas noches*”: *Mexico, Television, and the Cold War* (Lincoln: Univ. of Nebraska Press, 2012), *Hispanic American Historical Review* 93:4 (Nov. 2013).
- Review: Timothy J. Henderson, *A Glorious Defeat: Mexico and its War with the United States* (New York: Hill and Wang, 2007), *Journal of American Ethnic History* 29:2 (Winter 2010).
- Review: Stephen D. Morris, *Gringolandia: Mexican Identity and Perceptions of the United States* (Lanham, MD : Rowman & Littlefield, 2005), *The Americas* 64:3 (Jan. 2008).
- Review: Enrique Florescano and Pablo Mijangos, *México en sus libros* (Mexico City: Taurus, 2004), *The Americas* 63:3 (Jan. 2007).
- Review: Julio Moreno, *Yankee Don’t Go Home!: Mexican Nationalism, American Business Culture, and the Shaping of Modern Mexico, 1920-1950* (Chapel Hill: Univ. of North Carolina Press, 2003), *Canadian Journal of History* 40:2 (Aug. 2005).
- Review: John Mraz (dir.), *On the Case of Rosalie Evans*, documentary (Puebla: Universidad Autónoma de Puebla, 2004), *The Americas* 61:3 (Jan. 2005).
- “On the Lot with García Márquez,” in Gene Bell-Villada, ed., *Conversations with Gabriel García Márquez* (Jackson: Univ. Press of Mississippi, 2005).
- Review: David LaFrance, *Revolution in Mexico’s Heartland: Politics, War, and State Building in Puebla, 1913-1920* (Wilmington, DE: SR Books, 2003), *The Americas* 61:2 (Oct. 2004).
- Profiles of the Cuban film industry in: *Variety International Film Guide 2000* and *2001*, ed. Peter Cowie (London: Faber, 1999 and 2000).
- Three entries in: Steven Gaydos, ed., *Variety Guide to Film Festivals* (New York: Perigee, 1998).
- Two entries in: Laura Dabundo, ed., *Encyclopedia of Romanticism: Culture in Britain, 1780s-1830s* (New York: Garland, 1992).

Conference Papers:

- “La educación protestante en pueblos indígenas: El impacto religioso y alfabetizador del Instituto Lingüístico del Verano (ILV/SIL), 1935-1970,” in a panel of my organizing: “Protestantismo después de 1940: Nuevos acercamientos,” XVI Reunión Internacional de Historiadores de México, Austin, Texas, 2 Nov. 2022.
- “Who’s Who in ‘The Mafia of Power’: Mexican Business Elites from the Salinas Era to AMLO, 1988-2018,” Business History Conference, Mexico City, 7 April 2022
- “El salinato: ¿parteaguas en cuanto a la apertura de la prensa?,” XII Encuentro Internacional de Historiadores de la Prensa, Morelia, Michoacán (virtual congress), 8 July 2021.
- “Los modelos de negocios de la prensa mexicana: 1896-2018,” in a panel of my organizing: “Los medios masivos en México: Primeros pasos a una historia económica,” V Jornadas de la Asn. Mexicana de Historia Económica (virtual congress), 8 June 2021.
- “Why Has Mexico Tolerated Monopolies?: Three Case Studies of Symbiotic Relations, 1941-2014,” Business History Conference, Cartagena, Colombia, 15 Mar. 2019
- “¿Capitalismo de oposición?: El empresariado y el Estado mexicano, 1970-1988.” Seminario internacional “Más allá de 1968. Hacia una historia política de México, 1970-1990,” Colegio de México, Mexico City, 23 Oct. 2018
- “Maximino in Puebla: Tyranny, Growth, and Legacy,” in a panel of my organizing: “Gobernadores posrevolucionarios: los orígenes del nuevo caciquismo,” XV Reunión Internacional de Historiadores de México, Guadalajara, 18 Oct. 2018.
- “How a Southern Farm Boy Became a Mexican Magnate: Commonalities between Two Souths.” Southern Historical Assn. conference, Dallas, 10 Nov. 2017.
- “The Rise and Fall of Leon Rasst, the Jewish-Russian Merchant of Puebla.” Latin American Studies Assn. (LASA) conference, Lima, 28 April 2017.
- “Symbioses Imperative and Convenient: The Evolution of Crony-Capitalist Relations in Puebla, 1920-1964.” Latin American Studies Assn. (LASA) conference, New York, 28 May 2016, in a panel of my organizing: “Puebla since 1920: A Chronological Case Study of Provincial Power Elites.”
- “Cambiano opiniones en *La Opinión*: Maximino Ávila Camacho y la prensa poblana, 1936-1941.” Primer Congreso de Periodismo, Historia y Literatura en el Mundo Hispánico, Universidad Panamericana, Mexico City, 1 Apr. 2016.
- “Donde está el sabor: Las cigarreras Philip Morris y BAT, sus socios mexicanos y el Estado, 1972-1995”. Asociación Mexicana de Historia Económica (AMHE) conference, El Colegio de México, Mexico City, Feb. 2015.
- “Helping Mexico Smoke: British American Tobacco, Philip Morris, and their Mexican Partners, 1974-1993.” American Historical Assn. (AHA) conference, New York City, Jan. 2015, in a panel of my organizing: “Before Neoliberalism: Mexico’s Corporations Enter the Global Stage, 1970-1993.”

- “Cómo William Jenkins ayudó a sostener Puebla y qué recibió a cambio (1920-1941).” Sesiones Multitemáticas de Historia Económica de México, Universidad Veracruzana, Xalapa, Veracruz, Oct. 2014.
- “The Uses of Business Biography in México.” XIV Reunión Internacional de Historiadores de México, Chicago, Sept. 2014.
- “Para leer las vidas de los empresarios: William Jenkins, Emilio Azcárraga, Carlos Slim.” Biografía ¿para qué? (international congress), Centro de Investigaciones y Estudios Superiores en Antropología Social (CIESAS), Mexico City, 18 Oct. 2013.
- “When blood is running in the streets: William Jenkins, Property Speculation, and Predatory Lending, 1914-1935.” Latin American Studies Assn. (LASA) conference, San Francisco, May 2012, in a panel of my organizing: “The Mexican Revolution: One Hundred Years of Money-Making.”
- “López Mateos, Gringophobia, and the Battle for the Soul of the PRI.” American Historical Assn. conference (Conference on Latin American History), Chicago, Jan. 2012.
- “Espinosa Yglesias Becomes a Philanthropist: A Private-Sector Response to Mexico’s Political Turns, 1963-1982.” XIII Reunión de Historiadores de México, Estados Unidos y Canadá, Querétaro, Mexico, Oct. 2010.
- “Who Killed the Mexican Film Industry?: The Decline of the Golden Age, 1949-1960.” Latin American Studies Assn. (LASA) conference, Rio de Janeiro, Brazil, June 2009.
- “The Mexican Film Monopoly of the 1940s: How it arose and why it was permitted.” Latin American Studies Assn. (LASA) conference, Montreal, Canada, Sept. 2007.
- “Stealthy Symbiosis: How William Jenkins helped prop up Puebla and what he got in return.” American Historical Assn. conference (Conference on Latin American History), Atlanta, Jan. 2007.
- “Golden Age Monopoly: How a *Gringo* Came to Control the Mexican Film Industry.” Southwestern Historical Assn. conference, San Antonio, April 2006.
- “The ‘Pernicious Gringo’: William Jenkins and the Rhetoric of the Mexican Revolution.” Latin American Studies Assn. (LASA) conference, Las Vegas, NV, October 2004.
- “The Black Legend of William Jenkins: U.S. Businessmen and Mexican Nationalism since 1910.” Assn. of Business Historians (U.K.) conference, Nottingham, England, June 2004.
- “Producing Cinderella: The Evolution of the Mexican Telenovela.” International Communications Assn. (ICA) conference, Acapulco, Mexico, June 2000.

Presentations by Invitation:

- “La educación protestante entre los indígenas mexicanos: El impacto social del Instituto Lingüístico de Verano (ILV), 1935-1970,” Seminario interinstitucional de Historia de la Educación y el Conocimiento, CINVESTAV-UPN-Colegio Mexiquense, 21 June 2022 (online).
- “La evolución reciente del Archivo General de la Nación (México; 2013-2022): Vaivenes políticos y retos logísticos,” CRICCAL (Centre de Recherches Interdisciplinaires sur les Champs Culturels en Amérique Latine), Sorbonne Nouvelle, Paris, 20 May 2022.
- “Conversion, Literacy, and the Summer Institute of Linguistics: Evidence from the Mexican Censuses of 1940 through to 1970”, Oxford Centre for Missionary Studies, 22 March 2022 (online).
- “Para investigar la historia de la TV mexicana: Lecciones y lagunas,” Instituto de Investigaciones Históricas, UNAM (working group: Historia de la televisión en México), www.youtube.com/watch?v=ktjYfFQ_e5w, 17 March 2022 (online).
- “Bilingual Education among Indigenous Mexicans: Missionary Activity and Social Impact, 1935-1960”, Latin American Centre, University of Oxford, 21 May 2021 (online).
- “Why Does Mexico Have so Many Newspapers? A Historical Accounting, 1914 to the Present,” Latin American Centre, University of Oxford, 18 Feb. 2021 (online).
- “*La Jornada y Proceso*: Historias distintas.” Seminar on Press and Power (SPyP), CIDE, Mexico City, 3 Nov. 2020 (online).
- “The Mexican Press since 1988”. Postgraduate program in communications, Universidad Iberoamericana, Mexico City, 3 Sept. 2020 (online).
- “Para investigar la historia de un diario: El estudio de caso de *La Opinión* de Puebla”. Postgraduate program in communications, Universidad Iberoamericana, Mexico City, 31 Aug. 2020 (online).
- “¿Cómo se investiga una biografía?” 5-hour seminar, Diploma in Investigative Journalism, CIDE & MCCI, Mexico City, 1 Feb. 2020.
- “Historia de la prohibición de las drogas: Precedentes internacionales y principios universales.” Diploma in Drug Policy, Health & Human Rights, CIDE Región Centro, Aguascalientes, 21 Jan. 2020.
- “Los modelos de negocios de la prensa mexicana desde 1914: Dependencia, sinergia y sustentabilidad.” Seminario Interinstitucional de Historia Económica (Colegio de México-UNAM-Instituto Mora), Colegio de México, Mexico City, 11 Nov. 2019.
- “Un legado de autocensura: Maximino Ávila Camacho y la prensa poblana.” Instituto de Ciencias Sociales y Humanidades, UAP, Puebla, 30 Oct. 2019.
- “William Jenkins y la Época de Oro del Cine Mexicano: auge y muerte.” Facultad de Filosofía y Letras, UAP, Puebla, 20 Mar. 2019.

- “Excess of Press: Uncomfortable Truths about Mexican Journalism Past & Present”. PEN International, San Miguel de Allende, 29 Jan. 2019.
- “Historia de la prohibición de las drogas: Precedentes internacionales y principios universales.” Diploma in Drug Policy, Health & Human Rights, CIDE Región Centro, Aguascalientes, 21 Jan. 2019.
- “¿Cómo se investiga una biografía?” Diploma in Investigative Journalism, CIDE-MCCI-Ford Foundation, Mexico City, 19 Jan. 2019.
- “‘Cuando la sangre corre por las calles’: El comercio de inmuebles durante la Revolución.” Within the Instituto Mora monthly seminar “La Ciudad de México: Pasado y Presente”, 25 Oct. 2018.
- “A Southerner South of the Border: How William Jenkins Became Mexico’s Richest Industrialist,” Latin America Centre, University of Oxford, 3 May 2018.
- “Gringophobia: Mexican Anti-Americanism Past and Present,” University College London (UCL), 30 April 2018.
- “La biografía empresarial en México: El estado del género, su utilidad y cómo investigar una”, Presented at the colloquium “Secuencia 100: El arte de la biografía,” Instituto Mora, Mexico City, 26 April 2018.
- “El auge de la radio hispana en Estados Unidos y el declive de Televisa en México: Dos estudios de cambios mediáticos.” División de Ciencias de la Comunicación, UAM Cuajimalpa, 1 March 2018.
- “Jenkins of Mexico: How a Southern Farm Boy Became a Mexican Magnate”. PEN International, San Miguel de Allende, 6 Feb. 2018.
- “El legado de Emilio Azcárraga Milmo: ¿Un país menor de edad?”. Presented at the colloquium “México a través de sus décadas,” Colegio Nacional, Mexico City, 15 Nov. 2017.
- “Gringophobia: Past, Present, and the 2018 Elections.” Mexico Institute, Woodrow Wilson Center, Washington, D.C., 13 Nov. 2017.
- “Mexican Anti-Americanism: Past, Present, and the 2018 Election.” LLILAS/Benson Library, University of Texas, Austin, 13 Oct. 2017.
- “Prensa excesiva: Por qué CDMX tiene 20 diarios mientras Nueva York tiene 5”. Interdisciplinary Seminar of Studies on Press and Power (SIEPP), CIDE, Mexico City, 5 Sept. 2017.
- “En busca del señor Jenkins: Dinero, poder y gringofobia en México” (round table). Centro de Estudios Históricos, Colegio de México, Mexico City, 4 May 2017.
- “Historia económica y biografía: William Jenkins.” Instituto de Investigaciones Históricas, Universidad Michoacana (UMSNH), Morelia; 7 Apr. 2017.

- “William Jenkins en México: Entre el emprendimiento y el capitalismo de cuates.” Escuela de Ciencias Económicas y Empresariales, Universidad Panamericana, Aguascalientes, 9 Mar. 2017.
- “La biografía como elemento para hacer historia económica” (workshop). IV Jornadas de la Asociación Mexicana de Historia Económica (AMHE), Xalapa, VC, 23 Feb. 2017.
- “Apuntes para una historia de la prohibición de las drogas. Precedentes internacionales y principios universales.” Diploma in Drug Policy, Health & Human Rights, CIDE Región Centro, Aguascalientes, 17 Jan. 2017.
- “Una simbiosis mediática-política: Televisa y el PRI en el largo plazo.” Universidad de Guanajuato, Guanajuato, 1 Dec. 2016.
- “Reconstrucción y progresivismo en los Estados Unidos.” Diploma in World History, Instituto de Investigaciones Históricas, UNAM, Mexico City, 30 May 2016.
- “Mexican Crony Capitalism Unpacked: A Case Study in Symbioses Imperative and Convenient (Puebla, 1900-1941).” History Dept., CIDE, Mexico City, 29 Apr. 2016.
- “Gringofobia: Una muy breve introducción.” Training for the 21st-Century Journalist: A Transnational Conversation (Arizona State/CIDE), CIDE, Mexico City, 26 Feb. 2016.
- “Historia de la prohibición de las drogas: Precedentes internacionales y principios universales.” Diploma in Drug Policy, Health & Human Rights, CIDE Región Centro, Aguascalientes, 19 Jan. 2016.
- “Politics, Business, and Media in Modern Mexico.” Casa Millsaps (Millsaps College), Mérida, Yucatán, 2 Oct. 2015.
- “El monopolio de la Época Dorada: Cómo William Jenkins controló el cine mexicano y por qué el Estado lo permitió.” Permanent Seminar in History and Economic Institutions, Colegio de México, 29 Sept. 2015
- “Historia de la prohibición y del tráfico de las drogas: Precedentes internacionales.” Combate a las drogas en México: ¿Cómo vamos?, Instituto Belisario Domínguez, Senate of the Republic, Mexico City, 26 Aug. 2015.
- “The Leadership of ‘El Tigre’ Azcárraga: Entrepreneur or Crony Capitalist?” Escuela de Ciencias Económicas y Empresariales, Universidad Panamericana Aguascalientes, 13 Aug. 2015.
- “Reconstrucción y progresivismo en los Estados Unidos (1865-1914).” Diploma in World History, Instituto de Investigaciones Históricas, UNAM, Mexico City, 8 June 2015.
- “Los consorcios de comunicación como grupos de poder: Caso Televisa y Azcárraga.” Facultad de Comunicación, UPAEP, Puebla, 14 April 2015.
- “Breve historia del tráfico de drogas: unos apuntes.” Curso de actualización en política de drogas, derechos humanos y salud, CIDE Región Centro, Aguascalientes, 19 Jan. 2015.

“William Jenkins y Maximino Ávila Camacho: Una interdependencia anunciada.” Instituto de Ciencias Sociales y Historia, UAP, Puebla, 21 Nov. 2014.

“Política Federal en torno al cine y la televisión en México, 1940-1964.” Facultad de Ciencias de la Comunicación, UAP, Puebla, 20 Nov. 2014.

“La Primera Guerra Mundial”. Mesa redonda (en representación de la perspectiva británica), Centenario de la Primera Guerra Mundial, CIDE, México D.F., 16 de octubre 2014.

“Industria y sociedad, 1860-1940: Visualizando una historia comparada entre Estados Unidos y México,” comprising two talks: 1. “Entre siglos: Elementos para cotejar la industrialización en los Estados Unidos y México”; 2. “La cultura de los dos sures: El ‘Jim Crow South’ y el México de los peones, 1877-1940”. Instituto de Investigaciones Históricas, UNAM, Mexico City, 22 & 24 April 2013.

“Golden Sunset: Mexican Cinema’s Long Decline, 1949-1960.” Mexican Film History in Four Acts (symposium), University of Alabama, Tuscaloosa, Feb. 2013.

“Strictly Business: Film, Radio, and TV in the Golden Age of the PRI.” Mexican Studies Group symposium, Vanderbilt University, Nashville, April 2012.

“Cooling to Cinema and Warming to Television: State Mass Media Policy, 1940-1960.” Authoritarianism & Resistance in Mexico, 1940-1955 (workshop), Michigan State University, East Lansing, March 2009.

Presentations of *Los gobernadores*:

- 2018 Librería Profética, Puebla; 21 June.
- Librería Gandhi “Mauricio Achar”, Mexico City; 27 June
- Fundación Arturo Herrera Cabañas, Pachuca; 8 Aug.
- CIDE Región Centro, Aguascalientes; 30 Aug.
- Universidad Panamericana, Aguascalientes; 18 Sept.
- CIDE (Journalism Seminar), Mexico City; 24 Sept.
- Instituto Cultural de Aguascalientes Book Fair; 3 Oct.
- Univ. Autónoma de Puebla Book Fair; 14 Nov.

Presentations of *Jenkins of Mexico*:

- 2019 Texas Exes, Mexico City Chapter; 9 May.
- 2018 University of North Texas, Denton; 12 Feb.
- Literary Sala, San Miguel de Allende; 12 April.
- 2017: Under the Volcano Books, Mexico City; 7 June.
- Mexican Embassy, London; 23 August.
- University of Texas, Austin; 12 Oct.
- University of Alabama, Tuscaloosa; 18 Oct.
- Tulane University, New Orleans; 19 Oct.
- Millsaps College, Jackson; 20 Oct.
- Lemuria Books, Jackson; 20 Oct.
- Vanderbilt University, Nashville; 31 Oct.
- Shelbyville Public Library; 1 Nov.
- University of Tennessee, Knoxville; 1 Nov.

Tennessee Historical Society; 2 Nov.
 Georgetown University; 13 Nov.
 Librería “Libros, Libros, Libros”, Mexico City; 24 Nov.

Presentations of *En busca del señor Jenkins*:

- 2019: Universidad Iberoamericana - Puebla; 21 March
 2018: Univ. Autónoma de Puebla Book Fair; 14 Nov.
 2017: CIDE Región Centro, Aguascalientes; 31 Jan.
 IV Jornadas, Asn. Mexicana de Historia Económica, Xalapa; 23 Feb.
 Minería Book Fair, Mexico City; 4 March.
 Universidad Panamericana, Aguascalientes; 9 March.
 Universidad Michoacana (UMSNH), Morelia; 7 April.
 Colegio de México, Mexico City; 4 May.
 Universidad Iberoamericana, Mexico City; 5 Sept.
 Centro de Estudios en Ciencias de la Comunicación, UNAM, Mexico City; 6 Sept.
 Instituto Cultural de Aguascalientes Book Fair; 5 Oct.
 2016: Librería Profética, Puebla; 16 Nov.
 Archivo General del Estado de Puebla; 17 Nov.
 Librería Gandhi “Mauricio Achar”, Mexico City; 22 Nov.
 Universidad de Guanajuato, Guanajuato; 1 Dec.

Presentations of *El Tigre* (3rd edition):

- 2015: Universidad Autónoma de Aguascalientes; 25 February.
 Universidad Panamericana, DF; 2 March.
 Universidad Iberoamericana - Puebla; 13 April.
 Universidad Panamericana, Aguascalientes; 13 Aug.
 2014: CIDE Región Centro, Aguascalientes; 27 November.
 2013: Centro Cultural Elena Garro, Coyoacán, DF; 14 August.
 Book Fair, Hermosillo, Sonora; 30 October.

Presentations of books by other writers, as commentator:

- Robachicos: Historia del secuestro infantil en México (1900-1960)*, by Susana Sosenski (Mexico City: Grano de Sal/UNAM, 2021), at the Latin American Centre, University of Oxford, 2 June 2022 (online).
Ethnic Entrepreneurs, Crony Capitalism, and the Making of the Franco-Mexican Elite, by José Galindo (Tuscaloosa: Univ. Of Alabama Press, 2021), at the Seminario de la División de Historia, CIDE, 20 May 2021 (online).
In the Vortex of Violence: Lynching, Extralegal Justice, and the State in Post-Revolutionary Mexico, by Gema Kloppe-Santamaría (Oakland: Univ. of California Press, 2020), at the Seminario del Program de Estudio de Violencia, CIDE, 12 March 2021 (online).
Newsrooms in Conflict: Journalism and the Democratization of Mexico, by Sallie Hughes (Pittsburgh, PA: Univ. of Pittsburgh Press, 2006), at the Seminario de Periodismo, CIDE, Mexico City; 29 Oct. 2018 (in retrospective).
Routes of Compromise: Building Roads and Shaping the Nation in Mexico, 1917-1962, by Michael K. Bess (Lincoln: Univ. of Nebraska Press, 2017), at the Instituto Cultural de Aguascalientes Book Fair; 1 Oct. 2018.
En combate: La vida de Lombardo Toledano, by Daniela Spenser (Mexico City: Penguin Random House, 2018), at the Universidad Veracruzana, Xalapa; 11 May 2018.

El sueño de una generación: Una historia de negocios en torno a la construcción del primer ferrocarril en México: 1857-1876, by Paris Padilla (Mexico City: Instituto Mora, 2016); at the Instituto Mora; Feb. 2017.

Historia mínima de la Revolución Cubana, by Rafael Rojas (Mexico City: Colegio de México, 2016), at the Instituto Cultural de Aguascalientes Book Fair; Oct. 2016.

Leones británicos y águilas mexicanas (trans. of *British Lions and Mexican Eagles: Business, Politics, and Empire in the Career of Weetman Pearson in Mexico, 1889–1919*) by Paul Garner (Mexico City: FCE, 2014); at the Antiguo Colegio de San Ildefonso, Mexico City; 27 Jan. 2015

La historia del narcotráfico en México, by Guillermo Valdés (Mexico City: Aguilar, 2013), at the CIDE Región Centro, Aguascalientes; 16 Jan. 2015.

Postgraduate theses supervised:

David Piedras Encino, PhD in history, CIDE; “*Otro Futuro Fue posible: Biografía política de Heberto Castillo*” (director; in progress).

Arturo Aguilar Figueroa, M.A. in journalism, CIDE; “La industria de cine en México tras la pandemia: Entre el terror y el suspenso” (director, 2020-21).

César Alan Ruiz Galicia, M.A. in journalism, CIDE; “El populismo mediático: La relación entre López Obrador y la prensa durante sus primeros dos años y medio de gobierno” (director, 2020-21).

Carla León, M.A. in history, CIDE; “Empresarios suecos en México. Historias de migración, empresarios y sus empresas durante el siglo XX” (director, 2018-20).

Andrea Saint Martín, M.A. in journalism, CIDE; “Del estadio a las calles: La violencia de las barras bravas en el fútbol mexicano” (director, 2019-20).

- Subsequently serialized in *Business Insider México*, March 2022.

Luis César Cruz Álvarez, M.A. in history, Instituto Mora; “*¿Por cuál camino, Señor Presidente?: los empresarios mexicanos y sus relaciones con el gobierno de Adolfo López Mateos (1958-1962)*” (reader, 2019-20).

Jessica Castillo Belmont, M.A. in journalism, CIDE; “¿Dejar la homosexualidad, reconstruir mi heterosexualidad? Historias de terapias de conversión y de reintegración” (director, 2019).

Humberto Novelo, PhD in history, Colegio de Michoacán; “La representación televisiva del sexenio de Carlos Salinas de Gortari a través del noticiero *24 Horas* (1988-1994)” (reader, 2014-17).

Cinthya Bibian, M.A. in journalism, CIDE; “In-competencia en el mercado de telefonía celular. Slim, a la defensa de su mercado” (director, 2016-17)

Mirna Servin, M.A. in journalism, CIDE; “El narcotráfico en la Ciudad de México: Negar lo evidente” (director, 2016-17).

David Rodríguez, M.A. in journalism, CIDE; “AM, la frecuencia que se niega a morir” (director, 2015-16).

Héctor Hernández, M.A. in journalism, CIDE; “Microempresas: Su Negocio Es Sobrevivir” (director, 2015-16).

- Subsequently serialized in *EstePais.com*, March-July 2017.

BA theses supervised at Millsaps College:

Phillip Boyett, “Elba Esther Gordillo, Mexico’s Modern Education Caudillo: An Analysis of the Genesis and Socio-political Organization of Mexico’s Education System” (2012).

Kathryn McDonald, “Santa Muerte, the Spiritual Economy, and the Commoditization of Death” (2012).

- Kyle Howe, "Being Frank Melton: The Story Behind the Stories" (2012; biography of Frank Melton, 1949-2009, mayor of Jackson).
- Ben McNair, "Boom and Bust in the 21st Century: The Sustainability of Argentina's Soy-Based Economic Relationship with China" (2011).
- Alli Butler, "Motherhood versus Womanhood: Reproduction and the Roles and Rights of Women in Argentina in the 20th and 21st Centuries" (2010).
- J. David Williams, "Developing Cultures in New Lands: A Comparative Look at the Lives of African Slaves in Louisiana, USA, and Bahia, Brazil" (2010).

Academic Participation:

Asociación Mexicana de Historia Económica (AMHE)

- Correspondent for Aguascalientes, since 2014.
- Co-coordinator, Jornadas de Historia Económica del Centro-Occidente, Universidad Autónoma de Aguascalientes, cosponsored by the CIDE Región Centro and the Universidad de Guadalajara, 8-9 Oct. 2015.
- Board member, March 2017-June 2021.
- Juror, thesis prize committee, 2021.

Juror, Humanities Book Award, Latin American Studies Assn. – Mexico Section, 2013.

"Mexico and the Influence of Foreigners," discussant, at the Southern Historical Assn. conference (papers by Tim Henderson & Lisa Covert), Mobile, Alabama, 3 Nov. 2012.

Peer reviews for *The Americas*, *Journal of Electronic Broadcasting*, *Clivajes* (Univ. Veracruzana), *Estudios Interdisciplinarios de America Latina* (Tel Aviv Univ.), *Secuencia* (Instituto Mora), Colegio de México (book MS), *Estudios de Historia Moderna y Contemporánea de México* (UNAM).

Tenure reviews (as external evaluator):

- Lisa Pinley Covert, College of Charleston, 2017
- Sonia Robles, University of Delaware, 2022

Academic Visitor, Latin American Centre, St. Antony's College, Oxford, 2020-21.

Classes taught:

Annually, Spring 2015 – Spring 2020:

CIDE Región Centro:

"Historia Universal II"

- BA class in World History, 1789 to present.

CIDE Santa Fe:

"México Contemporáneo: Fundamentos para el análisis histórico"

- MA (Journalism) class in the history of the Mexican press, 1940-2012.

Workshop

"¿Cómo escribir una biografía? Desde preguntas básicas hasta investigación en archivos". Centro Horizontal, Mexico City, 19-22 April 2017.

Spring 2009 to Fall 2012: Millsaps College

“Introduction to Latin American Studies” (4 times)
 “Modern Latin America” (twice)
 “Colonial Latin America” (twice)
 “Latin America on Film” (twice)
 “Heritage of the West in Global Perspective: from the beginning to 1491” (twice)
 “Heritage of the West in Global Perspective: 1492 to the present” (twice)
 “What is England?” (twice)
 “Latin American Revolutions”
 “Biography as History”
 “Utopian Visions: Ideas and Popular Movements in the Caribbean”
 “History and Culture in the Mayan World” (summer class in the Yucatán)

2007-08 Assistant Instructor, University of Texas, Austin:

- “Modern Latin America”, fall 2007.
 - “Colonial Latin America”, spring 2008.

2002-07 Teaching Assistant, University of Texas, Austin:

- “US Culture & Society, 1920-1941” (3 veces), “USA since 1865” (2); “USA, 1492-1865” (1); “Modern Latin America” (1).

Fall 2001 Visiting Instructor, CSU East Bay:

- “Mexico since 1810”.

Fellowships, Grants, and Awards:

Honorary mention, political history book review, Mexican Cttee. of Historical Sciences, 2020 (Rogelio Hernández Rodríguez, ed., *Adolfo López Mateos*).

Scholarship for overseas sabbatical, Conacyt, 2020-21 (based at: Latin American Centre, St. Antony’s College, Oxford, UK).

Sistema Nacional de Investigadores (SNI), Mexico; Level 2 membership since Jan. 2019.

Teaching Award for Junior Faculty, Consortium of Latin American Studies Programs, announced at Latin American Studies Assn. conference, Washington, May 2013.

Lathrop Prize for Best Dissertation (2008-09), History Department, UT Austin.

Marston Fellowship, History Department, UT Austin: \$15,000, for academic year 2005-06 (dissertation research in Mexico).

Faculty-Supervised Dissertation Research Grant, Institute of Latin American Studies, UT Austin: \$6,000, for spring & summer 2005 (dissertation research in Mexico).

Anglo-California Foundation Fellowship: \$28,000, for most promising U.K. graduate student entering UC Berkeley, for academic year 2000-01.

Non-academic Employment:

July 2013 - Feb. 2014: Researcher, Fusion GPS, Washington (on assignment in Mexico City).

July 1994 - June 1999: Latin America correspondent/editor, *Variety*; based in Mexico City until Dec. 1997, thereafter in Miami.

May 1993 - June 1994: Business reporter, *Mexico Insight* (magazine at *Excélsior*), Mexico City.

Dec. 1991 - April 1993: Arts & features writer, *The News* (daily paper), Mexico City.

Autumn 1991: History teacher, Edron Academy (UK-accredited high school), Mexico City.

Other activities & abilities:

Media presence:

- *Arena Pública*, Mexico City; column since April 2014 (<http://arenapublica.com/blogs>).
 - o Editorial board member since August 2014.
- *Newsweek Aguascalientes*; monthly book review, April-August 2017.
- *La Jornada de Aguascalientes*; fortnightly column, November 2014-August 2015.
- Articles in *Expansión*, *Chilango*, *Slate*, *Americas Quarterly*.

Languages: Fluent Spanish; basic reading ability in Portuguese and French.

Voluntary work:

- Taught English to Guatemalan immigrants at Casa Esperanza, Oakland, Fall 2001.
- Taught English to Mexican immigrants at Manos de Cristo, Austin, 2006-07.
- “Book Buddy,” Brown Elementary School, Jackson, Mississippi; Oct. 2011-May 2013.
- Faculty Sponsor, Amnesty International, Millsaps College chapter; Oct. 2011-May 2013.
- Director, Millsaps College Arts & Lectures Program, Jackson; May 2012-May 2013.
- Director, Front Porch Dance Company, Jackson; Nov. 2011-July 2013.